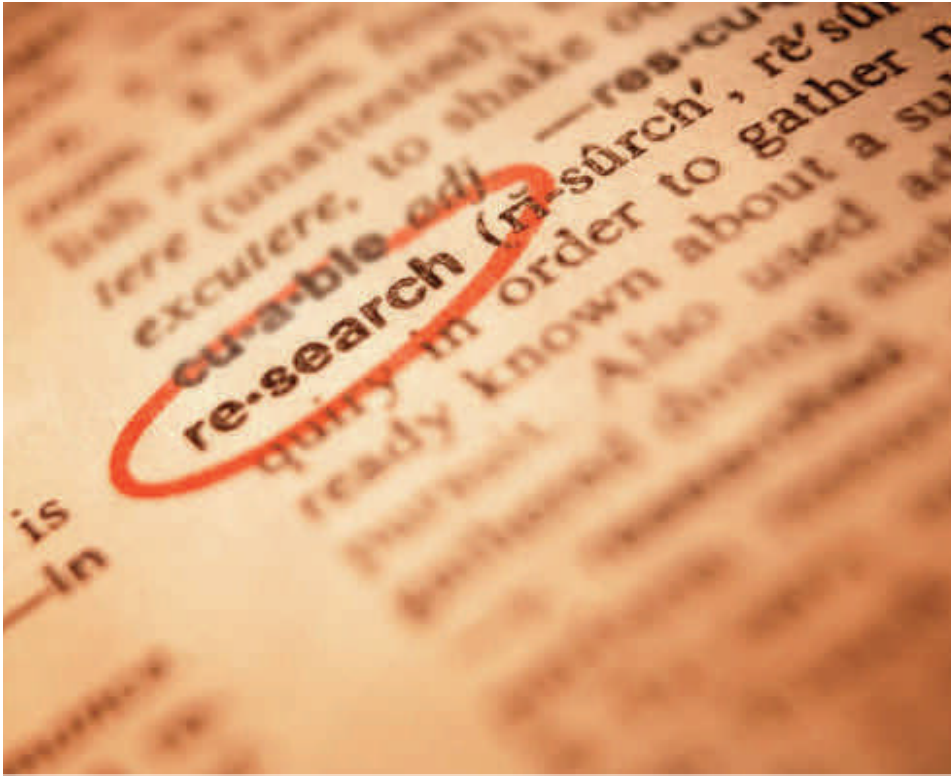


Opposition Research Boot Camp



Training for Campaigns

Investigative Research Specialists offers a one day opposition research “Boot Camp” tailored to a campaign or organization’s needs. The course is designed to teach staff how to obtain a full range of information on the opposition candidate as well as issues of importance.

Properly trained campaign staff increases productivity while limiting liability and exposure to negative publicity. Properly trained opposition researchers become valuable party or organizational assets available for future elections.

Today opposition research is not limited to just the opposition. Campaigns need key information about their own candidates to eliminate surprises. Being caught off guard can be just as bad as being guilty.

Training is provided in three hour morning and afternoon blocks for up to 30 participants. Local research resources are used when available to enhance the value of the presentation. The cost of a six hour presentation is \$1,000 plus expenses. To book a training date we require a deposit of \$300 with the balance due on training day. Contact us for more information and availability.

Topics

- Developing a Research Plan
- Reviewing What You Have
- Collaborative Research
- Form of Finished Product
- Vetting Your Candidate
- Search Strategies
- Internet Research
- Internet Links & Resources
- Web Page Analysis
- Social Media Research
- Researching Companies
- Researching Nonprofits
- Researching Super PACs
- Public Records & FOIA
- What’s at the Courthouse
- What’s at the Library
- Analyzing Disclosure Forms
- Researching Donors
- Field Research & Trackers

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[The Opposition Research Training Blog](#)